

One-of-a-kind FIFA World Cup Fan Arena at Oman Avenues Mall

July 11, 2018

MUSCAT: Football fans are catching up all the live action on the big screen at the Oman Avenues Mall's world cup tent, specially created to broadcast the on-going 2018 FIFA World Cup matches.

For the first time ever in the Sultanate, Oman Avenues Mall has conceptualised a one-of-a-kind viewing experience as a tribute to all the ardent fans of football in the country. The 2018 FIFA World Cup, which is the 21st edition, is currently on-going in Russia and will end with the final match on July 15, 2018.

To help the fans capture the thrill of World Cup moments, Oman Avenues Mall has put up an air-conditioned tent in the upper level parking of the mall. Fans can catch every single moment of action across the giant LED screens installed inside the tent. To ensure a stadium-type experience, the arena has been split into two sections, so that supporters of each team can sit on their respective side to cheer along with fellow supporters. While watching their favourite teams play, fans can also enjoy some quick bites and refreshments, which are being sold inside the tent. Outside the tent, there is a play area for kids where they can play games and win goodies.

The tent can seat 352 people. The seats are available for an entry ticket of OMR 2.5. To make the viewing arena a family-friendly area, the tent has been declared a 'no smoking zone'.

To make the most of the World Cup, the mall has setup a massive FIFA world cup prop at the entrance to showcase its love for the sport. The mall also has Giant Robots mobilizing in and out of the mall while juggling football to add flavour to the entire season.

Mr. Derick Michael, General Manager of Oman Avenues Mall said, "Every day since June 15, we've had a stadium-like atmosphere here at the Oman Avenues Mall Football Arena. We have received a fantastic response from football enthusiasts. The great viewing arena, the excited supporters and fans, the adrenaline rush of viewing the matches on the big screen - are all contributing to the overall ambience. We would like to call upon all football enthusiasts to come and be a part of this football fever."

Oman Avenues Mall is also renting the viewing arena to corporates to host World Cup match watching parties for their company staff. Interested corporates can get in touch with the mall management to book the space.

About: Oman Avenues Mall

Oman Avenues Mall, a division of the renowned LuLu Group International, based at Abu Dhabi, is one of the largest and finest malls in the Sultanate of Oman. Oman Avenues Mall boasts an impressive line-up of prestigious retailing brands, fine dining options, and fun, entertaining experiences for the discerning shopper; while being envisioned as a dynamic new retail-led mixed-use destination. The genesis of the concept is the creation of a true multi-use development that assimilates venues for retail, entertainment, hospitality, and high end commercial use. Oman Avenues Mall, with its striking architecture, is an eclectic ensemble of retail offerings spread across 72,000 square-metres of built-up space in 145,000 square-metres. This ultimate shopping destination has an impressive line-up of retailers unrivalled by any other shopping centre in Oman. Located in the heart of the city with a host of unparalleled amenities and services, Oman Avenues Mall will provide the most refreshing experience that you have ever had.

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